

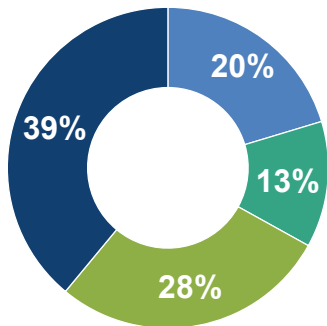


A total of **118 ITDMs** responded to this poll, from September 22-29, 2015.

RESPONDENT PROFILE

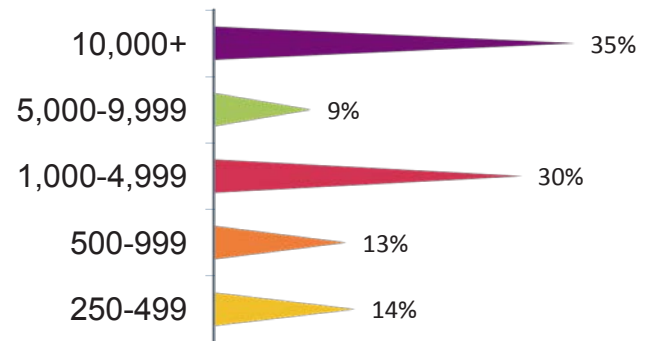
JOB TITLE

- C-level
- SVP/VP
- Director
- Manager

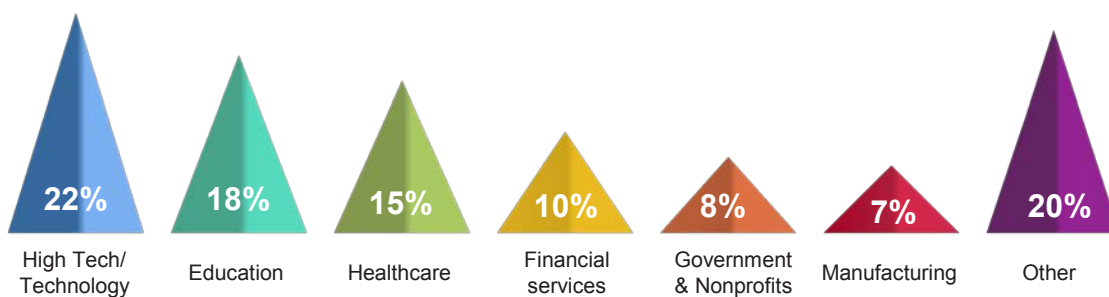


COMPANY SIZE

Average: 19,065

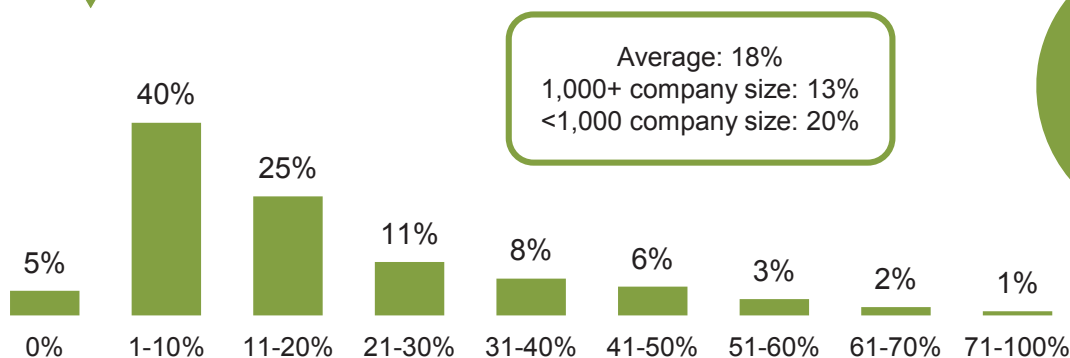


INDUSTRY



Q1

How much of your IT budget will go toward investing in mobile technologies?

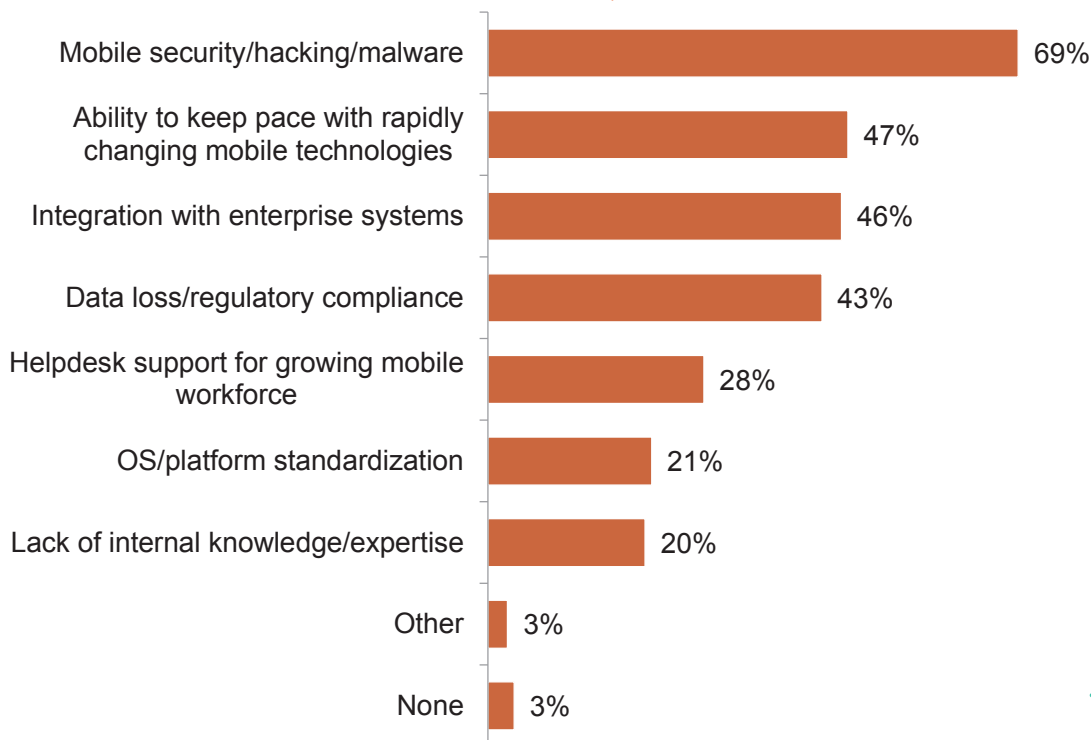


Investing in Mobile Technology? On average ITDMs state 18% of their #IT Budgets will go towards investing in #mobile #SOTIsurvey

Q2

What are your top 3 enterprise mobility concerns? (Please select up to 3 and rank.)

#SOTIsurvey - What's the Top Enterprise Mobility Concern? Seven in ten #ITDMs are most concerned with hacking, malware and #security

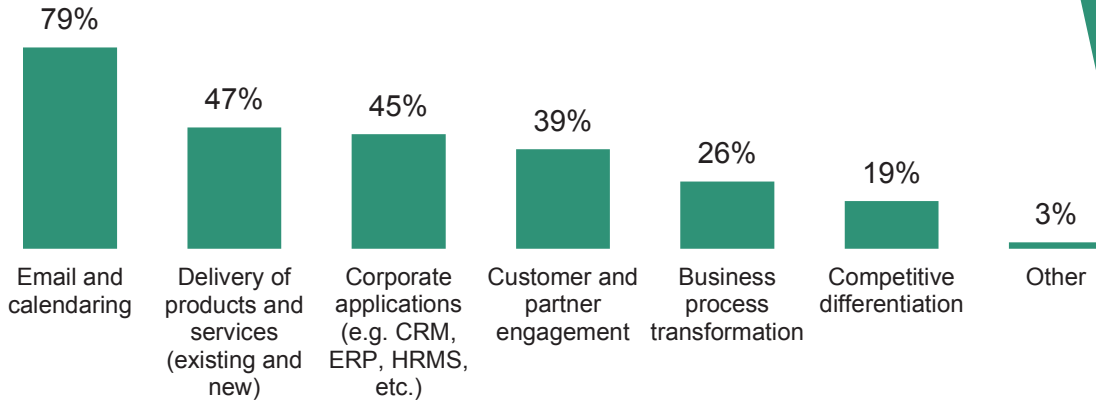


Ranking		
Most Important	→	Least Important
#1	#2	#3
49%	35%	16%
27%	27%	45%
41%	28%	31%
29%	45%	25%
24%	36%	39%
24%	36%	40%
21%	25%	54%

#SOTIsurvey

Q3

What are you using mobility for today in your organization? (Please select all that apply.)

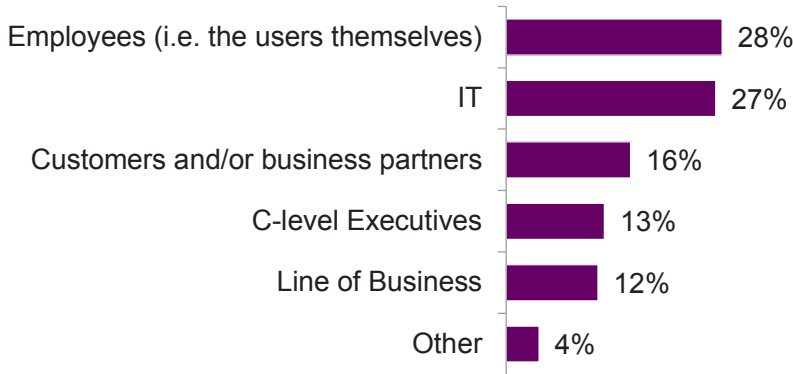


4 out of 5 #ITDMs report they are using mobility for both email and calendaring in their organizations today. #SOTIsurvey

#SOTIsurvey

Q4

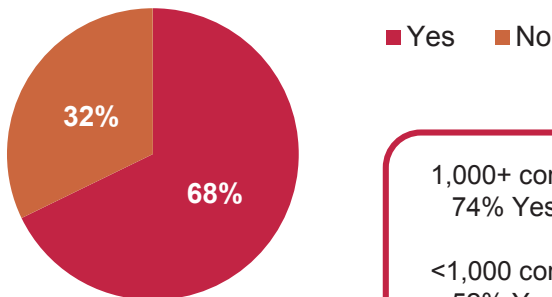
Which of the following is the key driver changing the speed of mobility adoption within your organization?



What's driving #mobility #adoption in your organization? ITDMs report employees themselves and IT are key drivers. #SOTIsurvey

Q5

Do you consider mobility a critical driver to the success of your business?



■ Yes ■ No

1,000+ company size:
74% Yes; 26% No

<1,000 company size:
52% Yes; 48% No



Almost 70% of #ITDMs state #mobility is a critical driver for business success. #SOTIsurvey

Larger companies with 1,000+ employees are more likely to view #mobility as a driver of business success. #SOTIsurvey