



SOTI MOBICONTROL



AUTOMOTIVE INDUSTRY



ZEBRA MC3300,
ZEBRA TC21/TC26



ANDROID



EUROPE

SOTI is a proven innovator and industry leader for simplifying business mobility and IoT solutions by making them smarter, faster and more reliable. SOTI helps businesses around the world take mobility to endless possibilities.

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CUSTOMER STORY



Hymer Drives Better Customer Experience and Realizes a 93% Cost Saving on Mobile Device Setup

Founded in 1957, Hymer has been part of the Erwin Hymer Group since 2015. The Erwin Hymer Group is the leading manufacturer of leisure vehicles and motorhomes in Europe. The group of companies has 16 caravan and motorhome brands as well as a rental company and is a specialist for chassis and accessories. Since 2019, the Erwin Hymer Group has been part of the US-based motorhome manufacturer, Thor Industries. With more than 7,300 employees worldwide, Erwin Hymer Group generated more than €2.5 billion in 2018. The company, which wins annual awards for innovation and design, has a special management tool for allocating parking spaces for its vehicles.

The Challenge

Hymer was having issues with its Android devices which were difficult to deploy within its operations at an enterprise level. The mobile device configuration was cumbersome, time-consuming and costly. Hymer's previous mobility solution was not able to support the company's transition to using Android devices and was unable to manage multiple device types.

The Solution

Hymer now uses SOTI MobiControl for its entire production and logistics operation and has recently expanded the use to its parking space management. All Hymer's subsidiary operations are also managed using a central system, giving the company complete visibility into its overall operations.

Hymer uses multiple devices and can now strictly regulate devices by using the SOTI MobiControl lockdown function, ensuring employees can only use applications that are relevant to the work they are doing.

The Results

With SOTI MobiControl, Hymer has been able to optimize its entire production and logistics operations, creating a better customer experience. By implementing it across all scanners, Hymer was able to reduce the cost incurred for device configuration by 93%. The cost of configuring the devices Hymer uses would be €70,500.

"We have effectively managed to streamline our business operations using SOTI MobiControl. The processes are logical and easy-to-use, and we now have greater control over our devices and their usage. For a global business, it is extremely important that we have a centrally managed system to manage all our devices and the support we get from SOTI means that configuring new devices is no longer time-consuming or costly. It's really helped us to be more agile as a business."

Christian Maucher, Hymer
IT Business Relationship Manager

