

# MOBICONTROL AND THE GDPR

The General Data Protection Regulation (GDPR) has prompted businesses around the world to improve the security and processing of personal data for EU residents. In addition to hiring/appointing key personnel, organizations must audit their current data security systems and identify any vulnerabilities. One key area of vulnerability is the storage and use of personal data on mobile devices. SOTI MobiControl is an industry leading EMM solution for the security and management of mobile devices, apps and content. It helps organizations reduce the risk of personal data breaches and simplifies GDPR compliance.

# What is the GDPR?

The GDPR is a European Union (EU) data privacy regulation that gives EU residents control of their personal data and protects their right to privacy. It is applicable to all organizations operating within the EU, including companies outside of the EU that deal with EU residents. The GDPR mandates that any personal data collected and used by a company must be consented to by the data subject, it must be controlled/protected, and it must be removed when requested. Failure to comply with GDPR regulations can result in fines of up to €20 million or 4% of annual global revenue, whichever is greater.

# Mobile Technology and the GDPR

Business mobility creates challenges for GDPR compliance. Mobile devices operate outside of the company's network allowing employees to access corporate data anytime and from anywhere. This makes them vulnerable to many threats such as malicious networks, lost/stolen devices, phishing websites, malware and accidental sharing of personal data. The GDPR requires that businesses demonstrate they have built data privacy into the design of their business mobility by design. An EMM solution is one of the key components for securing personal data in mobile devices and apps, making it easier to meet the requirements of the GDPR.

# HOW SOTI MOBICONTROL ASSISTS GDPR COMPLIANCE

## **PURPOSE AND CONSENT ☑** TERMS & CONDITIONS Show device users what personal data is collected Present device users with terms & conditions upon enrollment into and attain explicit consent for collecting that SOTI MobiControl ensuring device users understand, and can explicitly personal data. consent to, any personal data collected and how it is used. ☑ ENFORCE DEVICE ENCRYPTION AND COMPLEX PASSWORDS Ensure personal data on the device (including data on removable SD cards) is protected and unintelligible if accessed by unauthorized parties. **M** CONTENT MANAGEMENT APPS SOTI Hub and SOTI Surf prevent sharing of personal data within corporate files and websites and wipe downloaded content when a device is retired. Rooted or Jailbroken. ☑ ENFORCE SEPARATION OF WORK AND PERSONAL DATA Prevent accidental sharing of personal data in business apps and email PRIVACY BY DESIGN AND DEFAULT accounts to personal apps or email accounts. Protect against unauthorized disclosure of personal ☑ ALERT (I.E. COMPLIANCE) RULES data. Automatically remove access to personal data stored within company resources (e.g. revoke VPN access, etc.) when non-compliant conditions are detected on the device (e.g. Jailbreak/Rooting, etc.). ☑ LOCK THE DEVICE, OR WIPE DATA/DEVICE Protect personal data on lost or stolen devices from being accessed by unauthorized parties. ANTIVIRUS PROTECTION Enforce antivirus protection on Android and Windows devices to protect against mobile malware in files and apps. **BREACH NOTIFICATION** ☑ AUDIT LOGGING Review device activities, policies, and administrative actions to assist in Accelerate investigation and detection of data



investigation/detection of data breaches.

### TO LEARN MORE:



Please contact a SOTI sales representative: <a href="mailto:sales@soti.net">sales@soti.net</a>

breaches to comply with the 72-hour notice period.



Or sign up for a free 30-day trial of SOTI MobiControl: soti.net/trial



SOTI is a proven innovator and industry leader for simplifying business mobility and IoT solutions by making them smarter, faster and more reliable. SOTI helps businesses around the world take mobility to endless possibilities.

